



On-Premises vs. Cloud - With DonorDirect, It's Your Choice Where Your Software Lives

What is Donor Management Software?

Donor management software is specialized computer technology designed for nonprofits to organize and track donor information and interactions easily. DonorDirect is a donor database created for nonprofit ministries to streamline daily operations.

It can manage:

- Donor contact details
- Donations and transactions
- Communications
- Donor preferences
- Events
- Inventory
- Volunteers
- Online Giving

All-In-One Management

Rather than having different software for the various aspects of donor management, DonorDirect ties all the tasks into one system. Eliminate monster spreadsheets, siloed database tools, and separate, painstaking email builders because all the tools work together within an integrated platform.

The Choice is Yours: On-Premises Software or Cloud Hosting

We understand every nonprofit has different needs. That's why you have the option of where your donor management software resides—on-premises or in the cloud.

Advantages of On-Premises Software:

On-premises software is installed locally, on your nonprofit's computers and servers.

Total Cost of Ownership – Since you are only paying for your user licenses once, an on-premises solution can have a lower Total Cost of Ownership (TCO) than a cloud system.

Complete Control – Your data, hardware and software platforms are all yours. You decide on the configuration, the upgrades and system changes.

Uptime – With on-premises systems, you do not rely on internet connectivity or external factors to access your software.

Advantages of Cloud Software:

Cloud software is hosted on the vendor's server (in this case through DonorDirect), and it's accessed via a web browser.

Anywhere and Anytime Access – You can access your applications anytime and anywhere via a web browser from any device.

Worry-Free IT – Because cloud software is hosted for you, you don't need to worry about the maintenance of your software or the hardware it resides on. Compatibility and upgrades are taken care of by the cloud service provider.

Secure – DonorDirect's cloud-hosted software is infinitely scalable, fully secure, and backups are automatic.

If you would like to learn more about DonorDirect and your choice of where software lives, contact us at: <https://www.donordirect.com/contact/>